

**CIRCULAR-1**

**18<sup>th</sup> May , 2017**

**To All Members,**

**SUB: PARTICIPATION IN WHO'S NEXT AT PARIS September 2017.**

The Indian Silk Export Promotion Council is pleased to inform that the Council after having successfully participation in previous shows of Who's Next at Paris as well as on receiving over whelming response from participants, has again decided to organize participation with 45 Members in Who's next Premiere classe in September 2017 which is scheduled to be held from 8-11 September 2017 at Porte de Versailles in Paris.

The Council therefore invites applications for participation in Who's Next at Paris from 8-11 September 2017 by depositing subsidized participation charges of Rs. 2,50,000 for a built up stand of 9 Sqr mtr, In addition to the standard facilities of a built up stand, the Council offers following additional facilities, subject to approval of funding by DOC under MAI Guidelines which is still under final approval as on date

- 1) Complimentary Hotel accommodation in a 3/4 star hotel preferably in and around Exhibition Ground at Porte De Versailles, Paris (subject to availability within budgeted limit) which will be on single room basis for 5 nights each participant company inclusive of breakfast (Check-in 07.09.2017 & Check-Out on 12.09.2017)
- 2) Daily Tea/Coffee at the fair venue on complimentary basis for 4 days.
- 3) Daily Lunch Packet (Indian Menu) on complimentary basis for 4 days at the fair venue.
- 4) One day B2B networking meets with dinner in a Hotel to be informed to all participants.
- 5) The allotment of stands shall be by draw of lottery and corner stands will be charged extra in case the organizer levy any additional charge for corners.

The terms of payment shall be as under:-

1. 50% alongwith application forms. The members who have already deposited some amount as a token of interest for participation in the fair may kindly send the balance alongwith the application form attached herewith.
2. The balance 50% shall be payable by 15<sup>th</sup> of August 2017, failing which shall be charged Rs 500 per day till the payment is cleared as penalty.
3. Cancellation. No cancellation shall be accepted and the advance deposited will stand for forfeited in case the payment of the balance of 50% is not cleared by 31st August 2017 and booking shall stand cancelled and shall be allotted to the next applicant on waiting list.
4. The Council reserves right to refuse participation to applicant in case not eligible as per MAI guidelines and the amount of advance deposited shall be refunded without any cut.

Since the fair is very popular amongst exporters of fashion accessories and garments and so many members are anxious to participate, the Council will approve participation subject to eligibility on 1<sup>st</sup> cum 1<sup>st</sup> serve basis. As such members are advised to apply immediately.

Members are requested to avail the opportunity of participation on subsidized rates through the Council in the next show of **Who's Next – Premiere Classe in September 2017**. The confirmation format is as under:

Sd/-

(T.S Chadha)

Offg. Executive Director

**THE INDIAN SILK EXPORT PROMOTION COUNCIL**

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