

**CIRCULAR**

21<sup>st</sup> July 2017

To All Members,

**Sub: Circular inviting participation of Member Exporters for Premium stands in Global Sources Fair at Hong Kong 27-30 October 2017.**

The Members of the Indian Silk Export Promotion Council are aware that the Council has been successfully participating in Global Sources Fair in April and October each year which has gained popularity amongst exporter of fashion accessories. This year too the ISEPC intend to organize participation even though no support from Govt. of India is available under MDA or MAI Scheme of DOC. However, The Council is trying to get some support from Govt. in organizing this activity which is under consideration. As such the Council cannot assure that the members at this stage whether they will be reimbursed or subsidized till such approval and sanction is received.

In view of above Members regularly approaching to continue the activity and want to book their stalls and to provide them a continuous opportunity to showcase their products in this fair, it has been decided by the Management of the ISEPC that the activity be organized on self funding basis for which ISEPC has acquired stands to buildup an India Pavilion to accommodate to the 40 participants. Due to collective booking, the charges for a built up stand of 9 sq mtr shall be slightly less than what the organizer is charging from the exporters participating in the activity directly. The rates revised shall be as under:

- For a standard 9 sq mtr stand = Rs. 2,63,000.
- For a premium stand in main aisle of 18 sq mtr = Rs. 5,26,000 + Rs. 1,50,000= Rs. 6,76,000
- For a premium stand in rear aisle of 18 sq mtr = Rs. 5,26,000 + Rs. 1,40,000= Rs. 6,66,000

The location of stands in India Pavilion is available in ISEPC office and can be seen and selected as desired to be allotted on first come first serve basis.

**Withdrawal/Cancellation:** shall be governed as per ISEPC rules applicable or as decided the by the Committee at that time. Members are requested to send their confirmation of participation with 50% payments in the following format:-

**Confirmation form:-**

Name of the Company

Address

RCMC No.

IEC Code No.

PAN No.

TIN No.

DIN No.

CIN No.

Products to be displayed in HS Codes at least 5 product at 6 digit level

Contact Person & Designation

Mobile NO.

Email

Payments in favour of “**The Indian Silk Export Promotion Council**” payable at New Delhi.

With 50% charges.

The request without confirmation form and payment will not be considered

T.S. Chadha)

Offg. Executive Director

**THE INDIAN SILK EXPORT PROMOTION COUNCIL**

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