

CIRCULAR

25th September 2017

To All Members,

SUB: PARTICIPATION IN WHO'S NEXT AT PARIS JANUARY 2018.

The Indian Silk Export Promotion Council is pleased to inform that the Council is organizing participation of 30 exhibitors in Who's Next at Paris January 2018. Keeping in view the interest of repeat participation in the fair by the exhibitors.

The Council has received request from Members for participation in the show in January 2018 but the DOC has not yet approved any funding for the activity. As such the participation will be on self funding basis and **incase the Govt. provide funding, the members will be reimbursed** a part of participation charges keeping in view the quantum of grant received or committed by the Govt.

In view of above ISEPC wants to book stalls and to provide a continuous opportunity to showcase products in this fair, it has been decided by the Management of the ISEPC that the activity be organized on self funding basis for which ISEPC has acquired stands to buildup an India Pavilion to accommodate to the 30 participants. **Due to collective booking**, the charges for a built up stand of 9 sq mtr shall be less than what the organizer is charging from the exporters participating in the activity directly. The rates for a built up stand of 9 sq mtr shall be as under which will be inclusive of normal services rendered by the Council to its members such as , complimentary tea/coffee and working lunch on all fair days:-

Rs. 3,90,000/- to be paid in two installments i.e. Rs. 1,00,000/- with the booking and balance to be paid by 15th November 2017.

Important:- Kindly note that the costing has been worked out keeping in view that it is on self funding basis assuming the rates charged by the organizer remains the same and calculation is based on conversion rate of Rs. 75/- to One Euro. Incase of any change in the rates of space or any other levy imposed by the organizer, the cost will be accordingly revised. Similarly incase ISEPC is able to get financial support for the activity the **cost of stalls will be suitably subsidized**.

Members are requested to avail the opportunity of participation on subsidized rates through the Council in the next show of **Who's Next – Premiere Classe in January 2018**. The confirmation format is as under:

Confirmation form:-

Name

Address

RCMC No.

Products to be displayed

Contact Person

Mobile

Email

Cheque towards advance of Rs. 1,00,000 in favour of The Indian Silk Export Promotion Council.

Sd/-

(T.S Chadha)

Offg. Executive Director

THE INDIAN SILK EXPORT PROMOTION COUNCIL

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