

The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles & supported by Ministry of Commerce, Govt. of India)

{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110019}

ISEPC VC Series Cir No. 1010/BSM with USA, Canada Mexi/2021-22

20th January 2022

Highly Subsidized Participation Charges

SUBJECT: Golden Opportunity for participating in Online Buyer Seller Meet with overseas buyers from NAFTA countries (USA, Canada, Mexico) under MAI Scheme of Deptt. of Commerce from 25th February to 1st March 2022 on ISEPC VC Portal

To All Members of the Indian Silk Export Promotion Council

Dear Sir/Madam,

We hope you are keeping yourselves & your family safe and healthy through such a challenging scenario due to pandemic.

Your association with **The Indian Silk Export Promotion Council (ISEPC)** has been of immense value and a matter of pride for us.

ISEPC has been always working for its members by taking various marketing initiative to help suppliers create business opportunities by connecting with international buyers through various platforms including international and domestic exhibitions, BSM, RBSM and virtual exhibitions. Continuing the trend, ISEPC has proposed to promote Indian suppliers on Online marketing platform by offering free of charge participation with registration as under:

Participation under MAI:

Starting Date : 25th February 2022

End Date : 1st March 2022

Extended participation through ISEPC

Over and above, the above duration participation in MAI event, the Management of the Silk Council has decided to provide extended participation (24 x 7) to all the registered participants' during the event days confirming their participation under MAI VC series Fairs

Salient features of Star package are as under:-



- Verified Supplier/ Manufacturer tag
- 200 Product pictures
- Product Analyst choice
- Email alert through push notification

- RFI and 1:1 enquiries
- Message centre for lead generation
- D&B verification tag
- Company/product video
- Brochure upload in PDF format

Cost of Registration charges per fair is Rs. 2000 + GST (There is no participation charges for ISEPC members)

Provision for special Combo Registration for 7 events Rs. 10,500 + GST 18% (as can be seen in the enclosed Combined Registration Form) which can be uploaded on Council's Web Portal) (click at virtual Fair)

Payment Mode:

Demand Draft, Pay Order or Cheque in the name of “**The Indian Silk Export Promotion Council**”(payable at New Delhi) may be sent at New Delhi Office of Silk Council at 1302-03, Ansal Tower, 38, Nehru Place, New Delhi – 110 019, India;

Payment can also be sent through NEFT / RTGS to the following account:

A/c NAME	THE INDIAN SILK EXPORT PROMOTION COUNCIL
A/C No	653010100019576
BANK NAME	AXIS BANK LTD
BRANCH NAME	MOHAN COOPERATIVE
BRANCH ADDRESS	B-1 / I - 1, MOHAN COOPERATIVE INDUSTRIAL ESTATE, MATHURA ROAD, NEW DELHI - 110 -044
IFSC CODE NO	UTIB0001771

Conditions for participating exporters:

1. Stand will be confirmed and allotted on FCFS basis, to members on receipt of full payment of Participation;
2. IEC should be updated and valid on DGFT portal
3. Membership- Preference will be given to ISEPC Members, but open to members of all Textile EPCs

REFUND POLICY:

As we have limited number of booths, interested members are requested to kindly send us their confirmation as per the enclosed Registration cum Booking Form along with nominal registration fee (Non-Refundable). The payment may be made by **NEFT/RTGS** in the name of The Indian Silk Export Promotion Council payable at New Delhi **at the earliest**, as we have limited stalls and preference will be given on the basis of first-cum-first- served applications and on receipt of registration fee. **ISEPC reserves the right to select and reject the participants.**

In case of any further details/queries, you may contact ISEPC at +91-9899573797 or by e-mail at isepcho@gmail.com

We look forward to your feedback and response on the above.

Thanks n regards,

Sd/-

(Sanjeev Kr. Sharma)

Sr. Director-ISEPC

New Delhi, India

Encl: Application Forms & Terms of Conditions.



2nd Virtual Series

India International Silk Fairs

Buyer-Seller Meets

Combined Registration Form

30th November, 2021 – 31st March, 2022

Company's Name:

Address:

Name & Designation of Key Executive

Phone: **Mobile:** **E-mail:**

Website:

Pan No. : **TAN No. :** **Din No.:**

TIN No. : **GST No.:**

Import/Export Code (IEC No.)

Have you participated in any other Virtual Fair organized by any EP council having MAI support India in year 2020-21 if yes please name the Fair & the Council

Virtual Items of Display : (Please Select)

- Silk Fabrics Garments Silk Scarves Fashion Accessories Silk Blend Products Silk Carpets
- Home Furnishing Silk Yarns Silk Sarees Textile Gift Items Made-ups GI Products

Upcoming Virtual Events	Dates
Buyer Seller Meet at Germany	30th Nov. to 4th Dec. 2021
Buyer Seller Meet at Argentina	6th Dec. to 10th Dec. 2021
Buyer Seller Meet at Japan	12th Dec. to 16th Dec. 2021
12th India International Silk Fair cum RBSM (Virtual)	15th Jan. to 19th Jan. 2022
Buyer Seller Meet at Middle East Egypt, Iran, Cyprus	1st Feb. to 5th Feb. 2022
Buyer Seller Meet for NAFTA Countries (USA, CANADA, MEXICO)	25th Feb. to 1st March 2022
14th India International Silk Fair cum RBSM (Virtual)	10th Mar. to 15th Mar. 2022

Note : Free participation in Virtual events organised by ISEPC.





COMBINED REGISTRATION FORM

Please note that there is no participation fees in these virtual events that is organised for the promotion of Indian Silk & Silk Blend Products. The council is only charging the registration fee, to cover the expenses in providing the uploading of products particulars, photographs on the portal and training.

You can select the events given below.

	Upcoming Virtual Events in 2021-2022	Dates	Select	Last Date of Registration
1	Buyer Seller Meet at Germany	30th Nov. - 4th Dec.	<input type="checkbox"/>	26th Nov. 2021
2	Buyer Seller Meet at Argentina	6th Dec. - 10th Dec.	<input type="checkbox"/>	2nd Dec. 2021
3	Buyer Seller Meet at Japan	12th Dec. - 16th Dec.	<input type="checkbox"/>	8th Dec. 2021
4	12th India International Silk Fair cum RBSM	15th Jan.- 19th Jan.	<input type="checkbox"/>	8th Jan. 2022
5	Buyer Seller Meet at Middle East Egypt, Iran, Cyprus	1st Feb.- 5th Feb.	<input type="checkbox"/>	20th Jan. 2022
6	Buyer Seller Meet for NAFTA Countries (USA, CANADA, MEXICO)	25th Feb.- 1st March	<input type="checkbox"/>	18th Feb. 2022
7	14th India International Silk Fair cum RBSM	10th Mar. - 15th Mar.	<input type="checkbox"/>	3rd Mar. 2022

Registration Fee :

Category	Amount in INR	Select <input checked="" type="checkbox"/>
a. Special Combo Registration for all Seven events	Rs. 10,500/- +18% GST	<input type="checkbox"/>
b. Registration fee for only one RBSM or one BSM	Rs. 2000/- +18% GST	<input type="checkbox"/>

Please accept the registration fee for category

We are enclosing a demand draft / at par Cheque No. Dated for Rs. as combined registration fees towards the above mentioned virtual events.

Please make the draft / cheque in favour of '**The Indian Silk Export Promotion Council**', payable at New Delhi. You can send your payment through RTGS/NEFT to our bank, The bank details is given below:-

A/c Name	THE INDIAN SILK EXPORT PROMOTION COUNCIL	
A/c No.	653010100019576	
Bank Name	AXIS BANK	Branch Name : MOHAN COOPERATIVE
Branch Address	B-1/ I -1, Mohan Cooperative Industrial Estate Road, New Delhi-110 044	
IFSC Code	UTIB0001771	

We have read the 'Terms & Conditions' and we agree to abide by them.

Name :

Signature :

Designation :

Date :





**Double
Dhamaka**

**Participate in the Physical
10th India International Silk Fair, 2021
18-20 December, 2021
The Rivera House, Gurugram (Delhi NCR)**

**Free
Participation
in any one of the listed
Virtual Silk Fairs
Book before
25th Nov. 2021**

**Book before
25th Nov. 2021
in the physical fair
to get a
Bigger Stall**

**For Details log on
to our website : www.indiansilkfair.in Email Id: exhibitors@indiansilkfair.in**

TERMS & CONDITIONS FOR REGISTRATION & PARTICIPATION

1. The participation of the exporters in Virtual R-BSMs & BSMs is subject to conditions agreed by the participant.
2. The Virtual R-BSMs & BSMs is a web-based software access to the virtual platform where the buyer and the seller can meet.
3. In case the web based software platform hosting the Virtual fair experiences any technical glitches that impair its functioning, efforts will be made to make it functional. Further, if any booth is not visible, searchable or workable on the platform due to any technical issues, the liability of the ISEPC towards the participants will be limited to the participation charges paid by them.
4. No claim of loss of business or any other loss of any nature will be entertained.
5. Trespassing in anybody booth will be treated as a serious offence and may result into heavy penalties or suspension from the Fairs / BSMs, as decided by the exhibition committee.
6. It is obligatory to all participants to be present during the business hours virtually in their stand, as any virtual visitor visits their stand, their stand should not remain in\ attended.
7. After the allotment of the login ID given by the organizer, the same will not be shared by anyone.
8. As per govt requirement, the organizer (ISEPC) will have to collect data of each participants, therefore the participant will inform the number of visitors who visited their stand, business booked and inquiry in hand etc.
9. Virtual booths will be allocated to the participants /companies by ISEPC.
10. The login Id and Password to access the web portal will give to participant only after their full payment made towards the council.
11. ISEPC reserves the right to cancel/ reschedule the Virtual Fair. No claim whatsoever shall be entertained from any participant/visitor on this account.
12. ISEPC can extend the duration of the Virtual Fair or add additional participants, as deems fit.
13. ISEPC reserves the right to accept or reject the application for the participation in the virtual fair.
14. The participant warrants that content provided by him/her will not infringe, misappropriate or violate intellectual property rights or rights of publicity or privacy of any third party.
15. The participants further undertakes that the products / designs displayed in their Virtual Booth shall not infringe, misappropriate or violates any intellectual property rights including artwork and designs of other Participants, either the same is registered or unregistered. Whatsoever be on display during the virtual fair, must be the Participants / participants own creation.
16. The Virtual Fair is an Online Meeting Place for both the buyers and the seller.
17. ISEPC is not liable for the credit worthiness of buyers registering on the Virtual Platform.
18. The Participants entering into a business contract with buyers have to ensure themselves the credit worthiness of such buyers and take a conscious decision on their own. ISEPC shall not be liable for any such business transaction or contract.
19. Payment once made by the exhibitor, will not be refunded incase of withdrawal by them.
20. The participants are aware that they are participating in a Web-based Software Platform Virtual Fair and therefore ISEPC shall not be responsible for any damage / theft / infringement of their design by any buyer or other visiting the virtual fair.
21. ISEPC shall have no liability in case of cyber attack of hacking of this platform by any miscreants.
22. The participant agrees that they will not display, post, upload, store, exchange or transmit any sensitive information on or through the Virtual Fair Platform.
23. For any wrong upload of products or information, the participants shall be solely responsible and liable.
24. ISEPC reserves the right to de-activate the Virtual Booth if any applicant is found to be indulging in a malicious campaign against the organizers.
25. ISEPC also reserves the right to restrain any participant from displaying exhibits which the ISEPC finds objectionable.
26. The interpretation of these rules by ISEPC will be final and for any dispute, the decision of Chairman, ISEPC will be final and binding on the participants.
27. The Courts in Delhi shall have exclusive jurisdiction in all disputes.

Technical Support Virtual Portal

On-line training through Zoom video calling
Tutorial training videos in Youtube
Contact

Shomen - 9650057826

e-mail :exhibitors@indiansilkfair.in

**Technical support will become active from
27th November, 2021 onwards start**