

# The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles Govt. of India)  
{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110019}

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ISEPC Cir No. 167/Who's Next -Paris/2021-22

23<sup>rd</sup> November 2021

## ISEPC's Participation in Who's Next Fair at Paris

**21-24 January, 2022**

### **Highly Subsidized Participation Charges**

**To: Members of the Council;**

**SUBJECT: Golden Opportunity to participate in Who's Next (Paris) under MAI Scheme of Deptt of Commerce from 21-24 January 2022 at Paris**

Dear Members,

The Indian Silk Export Promotion Council (ISEPC) with a support of Ministry of Commerce and Ministry of Textiles is organizing International level participation in **Who's Next Paris as a part of Azadi Ka Amrit Mahotsav**, scheduled to be held at **Porte de Versailles in Paris, France, from 21-24 January 2022**.

### **Advantage of participation through the Indian Silk Export Promotion Council**

1. The Council is undertaking extensive efforts in publicizing " Indian Participation at the Show;
2. Support of Ministry of Commerce/Ministry of Textiles and Embassy of India in Paris;
3. It is the right fair for our members to participate in World's best Fashion Exhibition at **Paris** expo with The Indian Silk Export Promotion Council to meet international buyers of Textile & Clothing in a high value fashion forecasting and trend setter market.
4. The Council shall be providing Interpreter services on collective basis
5. The Council shall be providing complimentary working lunch on Fair Days along with counter for Tea/Coffee on self service basis

**Estimated Turnout this January fair = 50000 visitors;**

**1500 Exhibitors Estimated Count**

**Category & Type : Trade Show – Apparel & Clothing, High Fashion Accessories, scarves and stoles**

### **About Who's Next**

More than 25 years after its creation, Who's Next is **the international trade show leader for women's fashion in Europe**. In September and January the event brings around 50,000 visitors to the **Parc des Expositions** at the **Porte de Versailles in Paris**, to visit 1,500 to 1800 French and international ready-to-wear brands. Who's Next Fair with its hundreds of manufacturers, it is the largest European showcase of, high fashion accessories, manufacturers, wholesalers, world renowned boutique owners, from many new sourcing countries. Who's Next Paris is an International trade fair which throws open excellent marketing and networking opportunities to our member exhibitors. We would like to inform you that we have been allotted built up stands by the Organizers at the **Who's Next** segment, consisting of wide & vibrant range of variety of Readymade Garments, Shawls & Scarves, Apparel Accessories, high fashion accessories.

Who's Next has become the leading international fashion trade show for women swear in Europe. Buyers, brands, journalists, and trendsetters from more than 100 countries together create trends for each season. Who's Next is an unmissable source of inspiration for market trends, with its offer of ready-to-wear, accessories, beauty and lifestyle, as well as a complete program of conferences and workshops.

**Subsidized Participation Charges:** The subsidized participation charges do not include air-fare, sending display materials, lodging & boarding expenditure, freight, custom clearance, cargo or any other kind of personal expenses (logistics etc). The rates are subsidized taking into account of MAI subsidy, if eligible or allowed) subject to the dates specified with receipt of 100% payments of the stands.

Particulars	Participation fee	
	9 Square Meter	12 Square Meter
For a built up stand	3,80,000/- (Valid for 100% payment received in ISEPC by 7 <sup>th</sup> Dec. 2021)	5,04,000/- (Valid for 100% payment received in ISEPC by 7 <sup>th</sup> Dec. 2021)
	Rates after 7 <sup>th</sup> December 2021 (subject to availability Rs. 4,16,000/-)	Rates after 7 <sup>th</sup> December 2021 (subject to availability Rs. 5,51,000/-)
For Non subsidized stands	5,86,000/- (offered by Organizer 586075)	7,81,000/-
Corner charges applicable, subject to availability	Rs. 74,000/-	Rs. 98,500/-

Member Companies interested in corner booth are requested to kindly send us a separate cheque in favour of **The Indian Silk Export Promotion Council** payable at New Delhi along with Confirmation Form. In case corner booth is not allocated to interested member companies, then their cheque will be returned, as it is.

**In connection with your participation in Who's Next Exhibition at Paris, kindly note the following important points:**

- Any extra requirements will have to be borne by participants based on actual costs, as set out by the organizer
- One eligible company as per the revised MAI Guidelines will be allocated one display table only under the subsidized scheme of the Department of Commerce, Govt. of India;
- Amount of participation charge doesn't include any expenses of representative/s of participants companies like airfare, lodging and boarding, freight, insurance, visa, expenses etc.
- Exhibitor Participants will be given assistance for obtaining Visa from the concerned foreign Missions;
- Publicity & Promotion: The event is being publicized extensively by the Organizers throughout the world. The Council will also publicize the Fair suitably through a separate Exhibitors Catalogue, sending invites to relevant textile importers in Paris and nearby countries and coordinating with the Indian Mission at abroad to promote the event at their level also, to the leading importers/suppliers/reowned international boutique owners/ departmental stores of textiles & clothing, high fashion accessories through among other publicity measures.

**Criteria for availing reimbursement of airfare as per the revised MAI Guidelines of Govt. of India to the eligible participants only on approval of the same by Govt.:**

- Reimbursement of airfare is eligible to the exporting company having the export turnover below Rs.50 crores (FOB value) in the preceding financial year;
- Members to have completed 12 months of Membership with this Council and is regularly filing Export returns with us;
- Travel claim is permissible only to the regular Director / Partner/ Proprietor or a regular officer of the company on Senior Managerial Position, (not admissible to a foreign national);
- Attached Travel Claim forms duly filled in and complete in all respects must be submitted to the Council within 30 days of completion of event;
- Initial Application form for claiming re-imburement of airfare should reach to the Council 14 days prior to your departure date to participate in the fair;

**Conditions for availing MAI subsidy:**

- An exporter can avail MAI benefit for participation in 3 approved events in a financial year, 4th time participation in the Fair will be allowed without MAI subsidy;
- An exporter can claim MAI benefit for participation in one booth only. Additional booths can be booked by the member participant without MAI benefit (One booth per company only for MAI eligibility);
- A maximum of three participations in a particular trade fair/exhibition would only be eligible for MAI assistance, i.e., members who have availed assistance three times (including past cases) for a particular fair/exhibition, from any other EPCs/ Trade Bodies, thereafter, must participate in that fair through non subsidized booth;
- Participants will be selected on a **“First-come-first-Served” basis.**

**Apply for participation:** Exporters registered with ISEPC can apply for participation in the above event are requested to kindly fill and submit the **“Declaration Form”** with participation fee by way of Demand Draft/Cheque at par in favour of **“The Indian Silk Export Promotion Council**, payable at New Delhi. The payment can be sent through RTGS based on the following Bank details:

A/c NAME	<b>THE INDIAN SILK EXPORT PROMOTION COUNCIL</b>
A/C No	<b>653010100019576</b>
BANK NAME	<b>AXIS BANK LTD</b>
BRANCH NAME	MOHAN COOPERATIVE
BRANCH ADDRESS	B-1 / I – 1, MOHAN COOPERATIVE INDUSTRIAL ESTATE MATHURA ROAD, NEW DELHI – 110 -044
IFSC CODE NO	<b>UTIB0001771</b>

Due to Covid-19 safety, it is mandatory that all visiting representatives should be fully vaccinated confirmed by a Vaccination Certificate to the satisfaction of the rules and regulations of visiting country/ transit country.

**Refund policy of participation will be based on the following:**

In case of cancellation/withdrawal of participation by members which is not allowed in any circumstances; and hence, full participation fee will be forfeited;

Interested Members including ST, SC, MSME members, women Entrepreneurs, exporters from J & K, Ladakh and North Eastern Region are requested to kindly fill & send the attached Declaration Form **along with 100% payment in favour** of **“The Indian Silk Export Promotion Council”**, payable at **New Delhi**, (per stand per member), by return mail/ courier or physically and confirm the same, so that we can forward the names of the completed applications received with full payment to the organizers.

Confirmation of booking will be made to the eligible member-participants on scrutiny of application by the organisers as mentioned above on First-Cum-First-Serve basis. This activity is being done under the revised MAI scheme of Govt. of India and all terms and conditions are applicable and can also be seen at our [www.theindiansilkexportpromotioncouncil.com](http://www.theindiansilkexportpromotioncouncil.com);

Members are advised not wait for the last date and hence requested to kindly forward their application together with filled up application of organizers at the earliest.

**Last date of receipt of the application together with completed forms is 15<sup>th</sup> December 2021 and participation is on FCFC basis, subject to availability as stands are limited for this edition;**

With best regards,  
Sd/-  
(T. S. Chadha)  
Offg. Executive Director, ISEPC  
New Delhi, India

Encl: As above.

# THE INDIAN SILK EXPORT PROMOTION COUNCIL

(Sponsored by Ministry of Textiles Govt. of India)  
{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019}

## **Confirmation – Cum – Declaration Form**

<b>Name of the Event</b>	<b>WHO'S NEXT at Paris</b>
Name of the Company	M/s
Full Address of the Company with pin	
ISEPC Valid RCMC Number	
Membership Fee Paid upto the FY 2021-22	Yes / No
Type of Company (Please Tick Mark)	Pvt. Ltd / Prop / Partnership
Mobile No. of the participant (Director / Proprietor / Partner)	
Email ID of the participant/company	
Name of the Participating person	
Person participating in the event /Designation/Passport Number NOTE: (Passport should have the validity of more than 6 months) from the date of travel.	Name
	Designation
	Passport Details as per format
	Passport No. Date of Issue Date of Expiry Date of Birth Place of Issue
PAN No. (Mandatory)	
IEC Code No. (Mandatory)	
CIN Number (21 Digit )	
DIN Number (8 digit)	
Whether belongs to MSME (Please Tick Mark)	Yes / No
Whether belongs to (Please Tick Mark)	SC / ST / General, Women
Whether belongs from NER, J & K, Ladakh and Hill Areas	
Number of events participated with MAI Support during the current year	
Whether participated in the same event previously, If Yes kindly mention year	
Name of Proprietor	
Name of the Directors	
Names of the Partners	
Products HS Code 6 digit level (Mandatory)	
GST Number	
Requirement of space	

I, \_\_\_\_\_ being Proprietor/Partner/Authorized Director of M/s \_\_\_\_\_ do hereby undertake to abide by the terms & conditions of participation in the above Fair governed by MAI Guidelines of the DoC and certify that I have not availed the benefit of MAI grant for participation in any activity abroad through any other Council during the current year i.e. 2021-22 for more than one occasion and thus eligible for participation for availing grant in the above activity.

We are enclosing a Cheque of Rs. .... per participants, per company (non-refundable) towards participation Fee / participation fees, in favour of "THE INDIAN SILK EXPORT PROMOTION COUNCIL", payable at New Delhi.

(Signature of the Applicant)  
Stamp / Seal of the Company  
Date:.....

**NOTE:** \*Please enclose a copy of passport (1<sup>st</sup> and last page) [Must be valid upto one year]

# THE INDIAN SILK EXPORT PROMOTION COUNCIL

## PROFORMA FOR CLAIMING TRAVEL GRANT UNDER MAI ASSISTED ACTIVITY ORGANIZED BY THE INDIAN SILK EXPORT PROMOTION COUNCIL DURING 2021-22

1	Name of the Activity under which participated	
2	Name of the firm claiming travel grant	
3	Address of the firm	
4	IEC Number of the firm	
5	PAN No. of the firm	
6	Name & Designation of the representative in whose respect claim is preferred only (Director/Partner/Proprietor or a regular officer of the company on Senior Managerial Position (not admissible to a foreign national) are eligible	
7	Date on which company was enrolled as a member of ISEPC (must have completed 12 months from the date of travel)	
8	Export of the company duly certified by CA i.e. during 2018-19, 2019-20 & 2020-21 (Performa attached)	
9	Travel documents i.e. copy of ticket, Boarding pass with copy of passport showing date of entry and departure at the place of event. Receipt of the amount paid if not reflected in the ticket.	
10	Amount of air travel spent by economy class by shortest route	
11	A brief report on your participation with particular reference of enquiries generated, order booked and order executed in USD	

Certified that we have not claimed travel grant from any organization/EPCs for participation in the same event and the claim is not more than the amount spent by our company.

Signature \_\_\_\_\_

Name \_\_\_\_\_

Designation \_\_\_\_\_

Company Seal \_\_\_\_\_

CHARTERED ACCOUNTANT CERTIFICATE (to be printed on the CA's letter head)

I/We hereby confirm that I/We have examined the claim papers, books of account and the prescribed documents in respect of the claim of M/s \_\_\_\_\_ and hereby certify that:

- (i) The participant Shri \_\_\_\_\_ is Director/Partner/Proprietor of the company
- (ii) Participation is as per the maximum permissible participations under the MAI Scheme.
- (iii) The participant company / firm / concern is not under investigation / charged / prosecuted / debarred/black listed under Foreign Trade (Development & Regulation) Act, 1992 , FEMA, Customs Act 1962
- (iv) The total number of participations in this particular trade fair/exhibition has not Exceeded three.
- (v) The f.o.b. value export figures during the last 3 financial year

<b>Sl. No.</b>	<b>Year</b>	<b>Item of Exports</b>	<b>Value of Export in Rs. Lakhs</b>
1	2018-19		
2.	2019-20		
3	2020-21		

- (vi) It has been ensured that the information furnished is true and correct in all respects, no part is false or misleading and no relevant information has been concealed or withheld.

Neither I/We nor any of our partners is a Partner/Director/Proprietor or an employee of the above named entity or its associated concerns.

I fully understand that any submission made in this certificate if proved incorrect or false, will render me/us liable to face any penal action or other consequences as may be prescribed in the law or otherwise warranted.

Signature & Stamp/seal of the Signatory\_\_\_\_\_

Name\_\_\_\_\_

Membership No.\_\_\_\_\_

Full address\_\_\_\_\_

Name and address of the Institution where registered.

Date:

Place: