



The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles & Supported by Ministry of Commerce, Govt. of India)
Registered Office: 112-A, 1st Floor, Chiranjiv Towers, 43 Nehru Place 110-019; INDIA

ISEPC Cir No/185/ Hong Kong Oct 24/2024-25

Dt: 17/06/2024

To: All Members of the Council;

Sub: Circular inviting applications from Exporters to participate in Global Source Fair including for baby & children wear; Sports & outdoors wear Show at Hong Kong 27-30 October 2019, with the facility of Travel claims upto Rs 75,000/- subject to approval Under MAI Scheme of Govt. of India:- Reg.

Dear Sir / Madam,

The Indian Silk Export Promotion Council had been organizing participation in Global Sources Fair at Hong Kong in October mostly year prior to Covid era, which is a recognized fair for Sourcing at Hong Kong.

We wish to inform that participation in **Global Sources (Spring Edition) at Asia World Expo, Hong Kong to be held from 27th to 30th October, 2024. (Sunday – Wednesday) at Asia World Expo Hong Kong.**

Sub Committee at Govt of India has recommended our case to the appropriate authority for this fair but the final authority is yet to take up this case in its next meeting as the Govt has approved the activities only for the first two quarter i.e. April-June- July –Sept of the financial year of 2024-25. We have taken up the matter with the highest authority again requesting them to approve this Council's proposed MAI event and sanction the grant for this activity which we are following up with them.

As on date this activity is yet to be approved by the Govt of India and hence, we have to charge our member the Council's subsidized rates as under:

Participation Charges		
ISEPC Subsidized rates	Direct participation Rates	MAI Subsidy per stand
Total : Rs. 3,10,500/- 1 st payment Rs 75,000 with application; 2 nd payment Rs 1,00,000 by 15/7/24 3 rd bal payment Rs 1,35,500 by 15/8/24	6070 USD; INR Rs. 509880	Rs 1,40,000/- will be reimbursed subject to approval & receipt
10% Surcharge for Corner Booth and available on a first-come-first –served basis upon 100% payment and subject to availability.		
9 Sqm Booth (3x3) includes: Carpet, Fascia Board with Company Name, Shelf, 3 mtr of Wooden shelf with Lockable Cabinet (1), Chairs (2 pcs.) Long Arm Spot Light (5 pcs.) Dustbin – (1 pc.) Online Promotion on Global Sources Online Marketplace. B2B Match Making, Special Promotion for Indian Exhibitors under our India pavilion		

On receipt of MAI support from Govt of India, the prices of the standard stand of 9 smt shall be subsidized per company per participant on the basis of quantum of the financial support to be received from the Govt of India.

As informed above, with our continuous pursuance with the higher authority of MAI at a later stage if they approve Govt MAI funding for this fair and the difference amount approx. (or whatever the amount is released) will be refunded to the confirmed participants and hence, in case, if the grant is not released then there will not be any liability to the ISEPC, but we are trying our best. On approval of the MAI Grant the confirmed member exhibitors will also be eligible for reimbursement of travel claim subject to approval by the Govt of India.



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Hong Kong is one of the world's leading financial and commercial centers and is a popular destination for trade shows and exhibitions. Exhibiting in Hong Kong is an effective way to connect with buyers from all over the world. Indian exporters have a significant opportunity to sell winter wear in Hong Kong, which is a major fashion hub in Asia and where consumers are increasingly looking for high-quality, affordable winter wear. Indian exporters can take advantage of this opportunity.

REIMBURSEMENT OF AIRFARE (ECONOMY CLASS) UPTO 75,000/-: Upon approval of the event every eligible participating member who have applied from this Council shall be eligible for claiming of Travel Claim subject to the following guidelines:

- 1) As per MAI Guidelines, the Partner/Director/Proprietor/Regular Officer on Senior Managerial Position of participating firm/co. (with exports FOB value between Rs. 50 lakhs to Rs. 50 Crores in preceding financial year) is eligible for reimbursement of actual airfare (economy class) upto a maximum ceiling of Rs.90,000/-.
- 2) Participating companies must have completed 12 months membership with EPC/FIEO
- 3) As per MAI guidelines, a company/firm can avail subsidy for maximum three MAI events in a same financial year either from FIEO/any EPC/grantee organizations and upto a maximum of three times (including past cases) for a particular event.
- 4) Claim forms duly filled and complete in all respects must be submitted to the EPC within 45 days of return to India

Interested members are requested to kindly confirm their participation by transferring full payment as applicable and send us duly filled in Registration Form along with confirmation of payment as the earliest possible. The booth allotment will be on first-cum-first-served basis. The bank details for payment is mentioned below:

Bank Details of ISEPC- Yes Bank Ltd, Rajori Garden, New Delhi:

A/c NAME	THE INDIAN SILK EXPORT PROMOTION COUNCIL
A/C No	003094600000771
BANK NAME	Yes Bank Ltd.
BRANCH NAME	Rajori Garden, New Delhi
BRANCH ADDRESS	Ground and First Floor, A-42, Vishal Enclave, Opp to TDI Mall, New Delhi- 110027
IFSC CODE NO	YESB0000030

For participation or queries, you may contact us at +9899573797;

Thanks n regards.,

Sd/-

(Sanjeev Kr. Sharma)

Addl. Executive Director

The Indian Silk Export Promotion Council

112-A, Chiranjiv Tower, 43 Nehru Place, New Delhi;

Mobile # +91-9899573797;

Encls: as above;



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Registration cum Declaration Form

GLOBAL SOURCES INCLUDING SPROTS & OUTDOOR & BABY & CHILDREN PRODUCTS, HONG KONG FROM 27TH TO 30TH OCTOBER, 2024

1	Name and address of the Company/Firm	M/s		
2	Tel. No.			
3	Mobile No.			
4	Email			
5	Website			
6	Importer Exporter Code (IEC)			
7	GST Registration No.			
8	Type of Company/Firm			
9	CIN No./PAN incase of Public/Pvt. Ltd.			
10	Membership (RCMC) No.			
11	Whether belong to MSME?			
12	Whether Woman Entrepreneur?			
12a	Whether belong to SC/ST/General			
13	Name of Proprietor/Partners/Directors	NAME	PAN/DIN NO.	
15	Name & Designation of the person who is/are travelling for the event (Please enclose 1 st & last page of passport)			
	Passport No			
	Date of Issue / Date of Expiry			
16	Products to be displayed	NAME OF PRODUCTS	HS Code (6 digit)	
17	Export Performance (INR in Lakhs)	2021-22	2022-23	2023-24

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18	Have ever participated in above fair in past and availed grant from ISEPC or any other associations. (Please give details)	
19	Are you participating in any other event under MAI assistance in 2024-25 with other EPC's/Commodity Board/ Trade Bodies? YES / NO (If yes, please give details)	
20	Are you availing grant from other Government Bodies/EPCs/ Commodity Boards / APEDA / MPEDA / ITPO etc. for the activity under reference. If yes, please give details	
21	Please mention the name to appear on the fascia of your stand (in capital letters)	
22	Space to be Booked (Corner)	9 Sq mtr
23	Payment Details (Demand Draft/NEFT):	Rs

Disclaimer:

- 1) Selection of participants will be done on first-cum-first served basis;
- 2) ISEPC would make allocation of available space in the show premises at its discretion and its decision in this regard will be final and binding on all;
- 3) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ISEPC. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security, deposit and cancellation of grant etc., paid to ISEPC and debaring the participation from the future participation in ISEPC's events;
- 4) ISEPC will not be responsible for the turnout of buyers / buying agents for any Exhibition / fair / show / BSM etc. ISEPC will have no liability whatsoever for any kind of refund or payment in this regard;
- 5) Visa Assistance shall be permissible to regular employee/director/partner/proprietor of the company. Assistance would not be available to exporter of foreign nationality or holding foreign passport;
- 6) Since ISEPC, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa or any other related matters;
- 7) The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary;
- 8) Only goods of Indian Origin will be allowed for display in Indian Pavilion;
- 9) Exhibits of participants whose representatives do not turn up at the Fair/Show will not be displayed;
- 10) ISEPC will not be responsible for any shipment of exhibits for display and clearance of samples/goods at the customs;
- 11) Participants will make their own arrangements for sending exhibits / removing exhibits from the packing cased and displaying them in the booth. The Council will not be responsible for any impasse in this regard;
- 12) Participants will be required to furnish complete information on orders booked, enquiries generated etc. in the form of Feedback form after the fair which is required by the Ministry as you are entitled for the grant/ subsidy.
- 13) All Expenses for stay abroad including boarding, lodging, medical treatment, insurance etc. will be borne by the participants themselves;
- 14) In case of default of any payment due from the participants, ISEPC reserves the right to debar them from participation in ISEPC International fairs and bring to the notice of appropriate authority;

DECLARATION

We have studied carefully the above disclaimer and MAI Guidelines for participation and agree to abide by the same.

Signature of Authorized	
Name of Authorized signatory	
Designation	
Place	
Date	

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Tele: +91-11-4054181; +91-11-2622-0134

Email : isepcho@gmail.com / roisepc@gmail.com

Website: www.theindiansilkexportpromotioncouncil.com

DETAILS OF REPRESENTATIVES ATTENDING EXHIBITION

Company Name :

Name of Representative:Designation:

..... Passport Details:

Passport No :

Place of Issue :

Date of Issue :

Date of Expiry :

Date of Birth :

Name of Representative:

Designation:

Passport Details:

Passport No :

Place of Issue :

Date of Issue :

Date of Expiry :

Date of Birth :

Signature with stamp

Sign and company stamp are must: