

The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles Govt. of India)
1302-03, Ansal Tower, 38 Nehru Place, New Delhi - 110 019, India

ISEPC Cir No. 165/ BSM-Sri-Lanka (12)/2021-22

14th November 2021

To,

All Members of the Council,

Subject: Invitation to participate in Buyer Seller Meet cum Exhibition with Sri Lankan Silk Importers in Colombo, Sri Lanka on 13th December 2021 under the revised MAI guidelines of Department of Commerce, Govt. of India;

Dear Member,

We are pleased to inform you that **The Indian Silk Export Council (ISEPC)** is organizing **Buyer Seller Meet cum Exhibition with Sri Lankan Silk Importers for display of Silk & other silk allied products, in Colombo, Sri Lanka on 13th December 2021**, in association with the concerned Indian Mission and with the active support of the local Trade Bodies, Chamber of Commerce to develop exports of Silk & Silk blend and other Textile products to Sri Lanka, which is an emerging market in the South Asian region. The participation of Indian companies in BSM in Colombo is supported by Ministries of Textiles/Commerce & Industry under the MAI Scheme of Govt. of India

Highlights of the Fair

Name of the Event	: Buyer Seller Meet cum exhibition with Lankan Silk importers
City	: Colombo
Dates of the Event	: 13th December 2021
Venue	: Hotel Cinnamon Grand Colombo, 77 Galle Rd, Colombo 00300, Sri Lanka;
Organizer	: The Indian Silk Export Promotion Council (ISEPC) ;
Registration Fee	: Rs.7,500/- per participants per company;
Participation cost	: Highly subsidized participation, display table/booth, one night Hotel stay either on 12 th or 13 th December 2021 (1 night stay) on twin sharing basis + breakfast and one working lunch on the BSM day
Visa assistance	: The Council will provide recommendation letter in respect of the traveling Director/Proprietor/Partner

In connection with your participation in Buyer Seller Meet cum Exhibition with Sri Lankan Silk Importers in Colombo, Sri Lanka, kindly note the following:

- The participation will be limited to 35 member companies with heavily subsidized cost under MAI grant of Ministry of Commerce and the members from SC/ST/Women Entrepreneurs will be given preference;
- Any extra requirements will have to be borne by the participants themselves;
- One company will be allocated one highly subsidized display table/booth only;
- Amount of participation charge doesn't include any expenses of representative/s of participants companies like airfare, visa charges, freight, transfer, vaccine and test charges, if applicable in visiting country etc;
- A small common pool of Interpreters will be made available for helping participants and buyers. However, for an independent service of an interpreter, participants will have to use their own interpreters;
- Participants will be given assistance in obtaining Visa;
- **Publicity & Promotion:** The event will be publicized extensively by the ISEPC. The Council will also publicize the Fair suitably through a separate Exhibitors Catalogue, sending invites to relevant textile importers in Sri Lanka and adjoining economy, coordinate with the Indian Embassy to promote the event to the leading importers of textiles & clothing, among other publicity measures.

Financial Grant:

- As ISEPC is organizing participation of member-companies in Buyer Seller Meet cum Exhibition with Sri Lankan Silk Importers in Colombo, Sri Lanka under the revised MAI Scheme 2021 of Govt of India, all eligible participating companies have been offered MAI subsidy for reduced amount of participation charge as above, subject to the fulfillment of certain conditions.

- ISEPC will provide to all eligible participants re-imbusement of costs of 2-way airfares, subject to the fulfillment of certain conditions. The reimbursement of cost of economy class airfare to eligible participants will be limited with a maximum ceiling, subject to approval of the Department of Commerce, Ministry of Commerce & Industry, under MAI Scheme.

Criteria for availing reimbursement of airfare:

- Reimbursement of airfare is eligible to the exporting company as per the revised MAI Guidelines and should have exporter performance, having the export turnover below Rs.50 crores (FOB value) in the preceding financial year, subject to furnishing of required documents and approval of the same by the Govt. of India;
- Participant Members, as per valid IEC, to have completed 12 months of Membership with Silk Council;
- It is permissible only to the regular Director / Partner/ Proprietor or a regular officer of the company on Senior Managerial Position (not admissible to a foreign national or a foreign passport holder);
- Travel Claim forms duly filled in and complete in all respects together with all documents as per MAI Guidelines, must be submitted to the Council within 30 days of completion of event;
- Initial Application form for claiming re-imbusement of airfare should reach to Council 14 days prior to your departure date;

Conditions for availing MAI subsidy:

- A member exporter can avail MAI benefit for participation in 3 approved events in a financial year. 4th time participation in the Fair will be allowed without MAI subsidy. In the case of member belonging to SC/ST/ Women and the exporters’ having FOB value of exports of or less than Rs.50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc)
- A member exporter can claim MAI benefit for participation in one booth only. Additional booths can be booked by the participant without MAI benefit (One booth per company only with MAI eligibility);
- Participants will be selected on a “First-come-first-Served” basis, on receipt of completed application form with the required fee;

Last date of confirmation of participation is 5:00 pm on 22nd November 2021

Apply for participation: Exporters registered with ISEPC can apply for participation. Members interested in the above event are requested to kindly fill and submit the “**Declaration Form**” together with a copy of updated and valid IEC copy with participation fee by way of Demand Draft/Cheque at par in favor of “**The Indian Silk Export Promotion Council**”, payable at New Delhi. Incomplete application will be rejected. The payment can also be sent through RTGS as per the Bank details:

A/c NAME	THE INDIAN SILK EXPORT PROMOTION COUNCIL
A/C No	653010100019576
BANK NAME	AXIS BANK LTD
BRANCH NAME	MOHAN COOPERATIVE
BRANCH ADDRESS	B-1 / I – 1, MOHAN COOPERATIVE INDUSTRIAL ESTATE MATHURA ROAD, NEW DELHI -44
IFSC CODE NO	UTIB0001771

Due to Covid-19 safety, it is mandatory that all visiting representatives should be fully vaccinated confirmed by a Vaccination Certificate and carry a copy and follow the guidelines of the visiting country.

Payment & Refund policy-The participation charges are non-refundable under any circumstances.

It may be informed that we have limited stalls and preference will be given on the basis of first-cum-first- served basis and on receipt of full participation fee. Please note, ISEPC reserves the right to select the participants.

Interested Members are requested to kindly fill & send the attached Declaration Form along with full payment in favour of “**The Indian Silk Export Promotion Council**”, payable at **New Delhi**, (per stand per member), by return or physically and confirm the same, so that we can forward the names to the respective authorities.

Confirmation of booking will be made to eligible member-participants, as mentioned above, on First-Cum-First-Serve basis, subject to approval and receipt of MAI Grant. This activity is being done under revised MAI scheme and all terms and conditions of the same will be applicable.

Note: If Council does not receive required number of applications from its members for the fair by **22nd November 2021**, then the ISEPC Management may take a decision to drop the activity/ event & refund the application fee back to the applicants.

With best regards,

Sd/-
(Sanjeev K. Sharma)
Sr. Director, ISEPC
New Delhi, India

Encls: Application form

THE INDIAN SILK EXPORT PROMOTION COUNCIL

(Sponsored by Ministry of Textiles Govt. of India)

{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019}

{BUYER SELLER MEET AT SRI LANKA ON 13TH DECEMBER 2021}

Confirmation – Cum – Declaration Form

Name of the Event	Buyer Seller Meet cum Exhibition with Sri Lankan Silk Importers
Name of the Company	M/s
Full Address of the Company with pin	
ISEPC Valid RCMC Number	
Membership Fee Paid upto the FY 2021-22	Yes / No
Type of Company (Please Tick Mark)	Pvt. Ltd / Prop / Partnership
Mobile No. of the participant (Director / Proprietor / Partner)	
Email ID of the participant/company	
Name of the Participating person	
Person participating in the event /Designation/Passport Number NOTE: (Passport should have the validity of more than 6 months) from the date of travel.	Name Designation Passport Details as per format Passport No. Date of Issue Date of Expiry Date of Birth Place of Issue
PAN No. (Mandatory)	
Updated & Valid IEC Code No. (Mandatory)	
CIN Number (21 Digit)	
DIN Number (8 digit)	
Whether belongs to MSME (Please Tick Mark)	Yes / No
Whether belongs to (Please Tick Mark)	SC / ST / General, Women
Whether belongs from NER, J & K, Ladakh and Hill Areas	
Number of events participated with MAI Support during the current year	
Whether participated in the same event previously, If Yes kindly mention year	
Name of Proprietor	
Name of the Directors	
Names of the Partners	
Products HS Code 6 digit level (Mandatory)	
GST Number	
Requirement of space	

I, _____ being Proprietor/Partner/Authorized Director of M/s _____ do hereby undertake to abide by the terms & conditions of participation in the above Fair governed by MAI Guidelines of the DoC and certify that I have not availed the benefit of MAI grant for participation in any activity abroad through any other Council during the current year i.e. 2021-22 for more than one occasion and thus eligible for participation for availing grant in the above activity.

We are enclosing a Cheque of Rs, 7500/- per participants, per company (non-refundable) [Rupees Seven Thousand Five Hundred Only] towards Application Fee / participation fees, in favour of "THE INDIAN SILK EXPORT PROMOTION COUNCIL", payable at New Delhi.

(Signature of the Applicant)
Stamp / Seal of the Company
Date:.....

NOTE: *Please enclose a copy of passport (1st and last page) [Must be valid upto one year]